**FORM 1: MARKET REGISTRATION**

**[Done first time market is visited]**

|  |  |  |  |
| --- | --- | --- | --- |
| Name of Enumerator |  | Date of visit |  |
| Name of Market |  | GPS Latitude *(center of market)* |  |
| Department or Province |  | GPS Longitude*(center of market)* |  |
| District  |  | GPS Map Projection |  |
| Village |  |
| Organization |  | Type of Market (*Circle all that apply*): | 1. Central / regional market
2. Market in recipient / distribution area
3. Market in source area
4. Counterfactual market
 |

Market Characteristics:

1. Number of days this market is open each month: \_\_\_\_\_\_\_\_\_\_\_\_\_\_/month
2. Which days of the week is the market open? *(Check all that apply)*

[ ] All [ ] Monday [ ] Tuesday [ ] Wednesday [ ] Thursday

[ ] Friday [ ] Saturday [ ] Sunday [ ] Periodic: every \_\_\_\_\_\_\_\_\_ days

1. Does the market operate year round? [ ] Yes [ ] No
2. If no, what are the months of operation? *(Check all that apply)*

[ ] January [ ] February [ ] March [ ] April [ ] May [ ] June

[ ] July [ ] August [ ] September [ ] October [ ] November [ ] December

1. Is there secondary data, of acceptable quality, available for the targeted commodities? If so, for what commodities, and for what types of traders? *(Check all that apply)*

[ ] No data

Millet [ ] Wholesale [ ] Retail

Rice [ ] Wholesale [ ] Retail

Maize [ ] Wholesale [ ] Retail

Wheat [ ] Wholesale [ ] Retail

Sorghum [ ] Wholesale [ ] Retail

Cowpeas [ ] Wholesale [ ] Retail

Beans [ ] Wholesale [ ] Retail

Vegetable oil [ ] Wholesale [ ] Retail

1. For any of the above commodities, do the commodity characteristics for the secondary data differ from those of the commodity that will be distributed?

Millet [ ] Yes [ ] No

Rice [ ] Yes [ ] No

Maize [ ] Yes [ ] No

Wheat [ ] Yes [ ] No

Sorghum [ ] Yes [ ] No

Cowpeas [ ] Yes [ ] No

Beans [ ] Yes [ ] No

Vegetable oil [ ] Yes [ ] No

* 1. If yes, describe how characteristics of commodity with secondary data differ from characteristics of distributed commodity using the table below (e.g., by color, size, quality, etc.).
	2. Repeat for each commodity that has differing characteristics than the distributed commodity.

|  |  |  |
| --- | --- | --- |
|  | Characteristics of commodity to be distributed/monitored | Characteristics of commodity with secondary data |
| **Commodity 1 \_\_\_\_\_\_\_\_\_\_** |  |  |
| Observable quality |  |  |
| Color |  |  |
| Size |  |  |
| Condition / level of processing |  |  |
| Source (Local or imported) |  |  |
| Brand |  |  |
| **Commodity 2 \_\_\_\_\_\_\_\_\_\_** |  |  |
| Observable quality |  |  |
| Color |  |  |
| Size |  |  |
| Condition / level of processing |  |  |
| Source (Local or imported) |  |  |
| Brand |  |  |

1. If secondary data are available, what is the frequency the data is collected? *(Check the appropriate box for each commodity).*

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Commodity | No data | Daily | Weekly | Bi-weekly | Monthly | Periodic |
| Commodity 1 |  |  |  |  |  | Every \_\_\_\_ days |
| Commodity 2 |  |  |  |  |  | Every \_\_\_\_ days |
| Commodity 3 |  |  |  |  |  | Every \_\_\_\_ days |

1. If secondary data are collected monthly or more frequently, what weeks of the month and days of the week are data collected? If data is collected periodically, give the date of the last market day. *(Check the appropriate boxes for each commodity).*

*--week of the month*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Commodity | First week | Second week | Third week | Fourth week |
| Commodity 1 |  |  |  |  |
| Commodity 2 |  |  |  |  |
| Commodity 3 |  |  |  |  |

*--day of the week*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Commodity | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
| Commodity 1 |  |  |  |  |  |  |  |
| Commodity 2 |  |  |  |  |  |  |  |
| Commodity 3 |  |  |  |  |  |  |  |

*--periodic*

|  |  |
| --- | --- |
| Commodity | Date of last market |
| Commodity 1 |  |
| Commodity 2 |  |
| Commodity 3 |  |

The above information should help to identify which commodities require primary data collection.

For commodities that require primary data: During the initial market and trader registration process, we want to interview traders who are selling commodities identical to (or most similar to) commodities that will be distributed. If there is any question about whether the exact distributed commodity is available on this market, speak to 3-4 key informants within the market to determine whether it is available. If the distributed commodity is available, ask about prices from only traders who sell that exact commodity. If the distributed commodity is not available on the market, proceed with asking traders for the closest matching commodity. Bringing a sample of the commodity to be distributed or a photograph of that commodity will help assist key informants and traders determine if the characteristics match with commodities sold in the market.